Heard about Pandora Me?

Express your self-identity anyway you want, with a new collection of minimalistic microcharms and studs.

Sold separately, stack mini single stud earrings in multiple piercings - and style the charms on a safety-pin style broach.

Choose your symbols and what they represent to you.

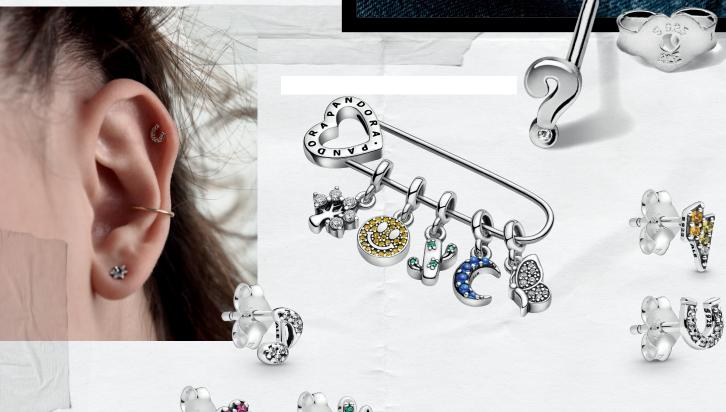
Customise and constantly restyle your look to express your identity in unique ways.



Local PR contact: xx Prices from: xx

#PandoraxMillieBobbyBrown

#PandoraMe



ABOUT PANDORA

Pandora designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries on six continents through more than 7,500 points of sale, including more than 2,700 concept stores. Founded in 1982 and headquartered in Copenhagen, Denmark, Pandora employs more than 28,000 people worldwide of whom more than 13,000 are located in Thailand, where the Company manufactures its jewellery. Pandora is publicly listed on the Nasdaq Copenhagen stock exchange in Denmark. In 2018, Pandora's total revenue was DKK 22.8 billion (approximately EUR 3.1 billion).