

the simple list

Your monthly dose of useful tidbits, timely trivia, and catchy conversation starters

\$16,000

The approximate value of a can of Krueger's Finest Beer or Krueger's Cream Ale—the first mass-produced beers sold in the United States. Manufactured by the New Jersey-based Krueger Brewing Company, the flattop cans (a.k.a. beercantiques) debuted on January 24, 1935, and a church key (an opener with a triangular head) was needed to crack them. Stay-on tabs were introduced in 1975, and they've been ruining manicures ever since.

6,761

The average number of mail pieces—credit-card offers, catalogs, letters to Justin Bieber—processed each second by the United States Postal Service. Add your own contribution to the mix and send a note in honor of National Letter Writing Week, which begins on January 9. And if you need another reason to put pen to paper, then do it for John Hancock, whose birthday is the 12th.



6 to 13

The average number of minutes a drill is used in its lifetime. If yours did more hanging out than hanging up in 2010, unload it on Diggers List.com, a free construction and home-improvement classifieds site that puts sellers and buyers of excess supplies (drills, paint, tile) in touch. Don't miss the site's blog, which includes helpful how-tos that will prove handy for your latest New Year-inspired project.



18 MILLION

Roughly the number of flowers used to decorate the floats in the Tournament of Roses Parade, in Pasadena, California. Each float contains more stems than an average American florist goes through in five bloomin' years! The 122nd festival, themed Building Dreams, Friendships & Memories, gets going at 11 A.M. EST on New Year's Day, with Paula Deen serving as the grand marshal, y'all.

\$50,000

The amount former Miss Wyoming Bernann McKinney paid a cloning lab to bring her beloved pit bull, Booger, "back to life." (In 2008 five Boogers were born, marking the first successful commercial canine cloning.) To learn more about the controversial subject of cloning since the days of Dolly, check out the new book from investigative reporter John Woestendiek. *Dog, Inc.* (Avery, \$26) is out now now now now now. (Sorry, we couldn't resist.)

767

How many million gallons of wine Americans drink over the course of a yearrr. If you have ever fallen for a bottle at a restaurant and been unable to find it later at a local wineshop (or, more likely, forgotten its name), now you can snap a pic of the label with your iPhone and the new Snooth Wine Pro app (\$5, iTunes) will decode the image to locate the cheapest bottle available in your neighborhood or online. Also cool: You can collect snapped wines in a "cellar" for future reference.

